



MONTANA ASSOCIATION OF SCHOOL BUSINESS OFFICIALS

Mission and Strategic Plan

March 2018

PURPOSE

MASBO is dedicated to training and supporting the people responsible for business operations in Montana schools. Our goal is to enable members to manage the business in order to support education for Montana children.

MISSION

Empower School Business Leaders Through Education

STRATEGIC DIRECTION AND GOALS

Programs and Services

Professional development opportunities and services are relevant, affordable and accessible.

Goals

- The mentor program is strong and vibrant.
- The certification program is continued and enhanced.
- Professional development opportunities are relevant and include opportunities for distance learning.
- Members utilize the knowledge and expertise of MASBO's staff.

Partnerships

MASBO has strong partnerships with key stakeholders including OPI, SAM, MTSBA, county officials and higher education.

Goals

- We have identified our partners and key contacts.
- Partners participate in board meetings when appropriate.
- Relationships with partners provide additional professional development opportunities and resources for MASBO members.

Advocacy

MASBO advocates for its members to the legislature and other government entities. Efforts are strengthened with involvement and/or representatives from school districts of all sizes.

Goals

- The membership is informed of MASBO's legislative efforts.
- MASBO represents key issues of its members during legislative sessions.

Leadership

MASBO is led by a strong board of directors and dedicated staff. Our organizational structure and staffing levels support our vision for the future.

Goals

- Committee charters are clear, relevant and include board and non-board representatives.
- Adequate staffing is in place.
- Assure relevant training is provided to board and staff.
- A plan is in place for board and staff leadership succession.
- Assure the strategic plan is current.

Marketing and Awareness

MASBO is well known. There is good awareness of the benefits MASBO offers its members and school districts around the state.

Goals

- Assure communication materials are available to a general audience, new members, superintendents and the legislature.
- Develop an annual marketing plan.
- Assure superintendents understand MASBO's benefits.
- Utilize social media.

Membership

Our membership program has grown and expanded. All are invited to volunteer and support our mission.

Goals

- Identify and reach out to non-members consistently.
- Assure new members feel welcome.
- Opportunities for member involvement help assure leadership succession.
- Expand revenue sources including sponsorships to provide scholarships.