



PREMIER PARTNER PROGRAM

2026

WWW.MASBO.COM
2047 N. LAST CHANCE GULCH #437, HELENA MT 59702

SHELLEY TURNER
(406) 461-3659

MASBO WHO WE ARE



EMPOWERING SCHOOL BUSINESS LEADERS THROUGH EDUCATION

- MASBO is a nonprofit organization committed to providing education & resources to Montana School Business Officials
- Week long annual conference with 50% or more membership attendance
- Continual growth in membership participation, including 2 years of record annual conference attendance.
- Assisting districts with interim & on-site individualized training services
- Partnered with over 45 affiliated organizations & sponsors

MASBO FACTS & STATS

- Currently serving over 550 members equaling 98% of Montana Schools
- Combined membership expenditures over \$2.5B in FY24
- Over 6,400 newsletter impressions per year
- Providing over 130 training events each calendar year including both web-based & on-site formats
- Over 2K monthly web hits
- Sponsorship/exhibitor enrollment held annually on a fiscal year cycle

WE VALUE EVERY FORM OF SUPPORT! IF OUR PARTNERSHIP OPTIONS DON'T MATCH WHAT YOU'RE LOOKING FOR, PLEASE CONTACT US, WE'LL TAILOR A PARTNERSHIP THAT FITS YOU PERFECTLY.

PREMIER PARTNER TIERS



BRONZE PARTNERS

- One exhibitor table & meals for 1 exhibitor at annual conference (reservation must be made with MASBO prior to April 1st to ensure availability of space)
- Your logo on the Bronze Partner rotating electronic banner to be displayed at the annual conference
- Conference brochure recognition
- Bronze status signage for display at your exhibitor table
- Your company name with designation as Bronze Partner status within the MASBO monthly newsletter
- *Additional Membership dues are required*

SILVER PARTNERS

- One exhibitor table & meals for 1 exhibitor at annual conference (reservation must be made with MASBO prior to April 1st to ensure availability of space)
- Your logo on the Silver Partner rotating electronic banner to be displayed at the annual conference
- Conference brochure recognition
- Silver status signage for display at your exhibitor table
- Your company name with designation as Silver Partner status within the MASBO monthly newsletter
- You may submit an educational article in two MASBO newsletters (one full page maximum-information to be submitted electronically to MASBO by 20th day of the preceding month.
- *Additional Membership dues are required*

PREMIER PARTNER TIERS



GOLD PARTNERS

- MASBO Exhibitor Annual Membership fee included
- One exhibitor table & meals for up to 3 exhibitors at annual conference
- Your logo on the Gold Partner rotating electronic banner to be displayed at the annual conference
- Conference brochure recognition
- Gold status signage for display at your exhibitor table
- Your company name with designation as Gold Partner status within the MASBO monthly newsletter
- You may submit an educational article in four MASBO newsletters (one full page maximum - information to be submitted electronically to MASBO by 20th day of the preceding month.)



PREMIER PARTNER TIERS



PLATINUM PARTNERS

PLATINUM PARTNER RIGHTS

- Board Approved Sponsorship Agreement
- MASBO Exhibitor Annual Membership fee included
- Platinum Partner logo (png) for your marketing use during agreement period

RECOGNITION

- One exhibitor table & meals for up to 4 exhibitors at annual conference
- Your logo individually displayed on a rotating electronic banner at the annual conference
- Conference brochure recognition
- Platinum status signage for display at your exhibitor table
- Your logo, contact information, & Platinum partner status within the MASBO monthly newsletter

OUTREACH

- An annual educational webinar- MASBO will facilitate link & advertising of the event/ you provide speaker & content (up to one hour)
- You may submit an educational article in six MASBO newsletters (one full page maximum- information to be submitted electronically to MASBO by 20th day of the preceding month.)

PREMIER PARTNER TIERS



DIAMOND PARTNERS

DIAMOND PARTNER RIGHTS

- Board Approved Sponsorship Agreement
- MASBO Exhibitor Annual Membership fee included
- Diamond Partner logo (png) for your marketing use during agreement period
- First right to additional sponsorship opportunities

RECOGNITION

- One exhibitor table & meals for up to 5 exhibitors at annual conference
- Diamond Partners banner display at annual conference
- Your logo individually displayed on a rotating electronic banner at the annual conference
- Conference brochure recognition
- Diamond status signage for display at your exhibitor table
- Your logo, contact information, & Diamond partner status within the MASBO monthly newsletter
- Your logo/web-link on MASBO.com homepage during agreement period
- Your logo on or attached to all MASBO workshop agendas throughout the year
- Social media recognition

PREMIER PARTNER TIERS



DIAMOND PARTNERS

OUTREACH

- Guaranteed two educational sessions at the annual conference
- An annual educational webinar- MASBO will facilitate meeting link & advertising of the event/ you provide speaker & content (up to four hours)
- Submission of an educational article in every MASBO monthly newsletter (one full page maximum- information to be submitted electronically to MASBO by 20th day of the preceding month.)



PREMIER PARTNER TIERS

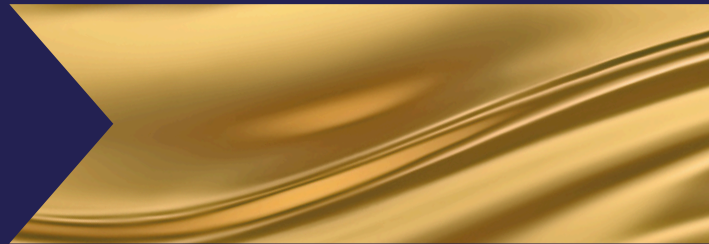
**DIAMOND
PARTNER
\$20,000+**



**PLATINUM
PARTNER
\$10,000+**



**GOLD
PARTNER
\$5,000+**



**SILVER
PARTNER
\$3,000+**



**BRONZE
\$1,000+**



WHAT OUR PARTNERS ARE SAYING...

Since its inception in 1994, MASBO and MTSUIP have enjoyed a strong partnership. We rely on the dedicated MASBO staff to keep us informed about the payroll needs of our members, particularly in the context of unemployment services. Our recent attendance at the MASBO payroll workshop proved to be highly informative, offering us valuable insights and opportunities to connect with payroll software providers and even communicate needed updates for school district specific unemployment reporting. We deeply appreciate our affiliation with MASBO and look forward to continuing our collaboration!

-Laren Carparelli, MTSUIP

PREMIER PARTNER APPLICATION

The Premier Partner program is intended to be focused on year-round support and interaction between the parties. Benefits to the partner include multiple opportunities to access membership, a high level of visibility with the members, and the ability to assist MASBO and its members in training.

Through this partnership, MASBO will gain assistance in identifying and structuring a cohesive set of deliverables including professional development training (i.e., webinars, white papers, and targeted expertise).

The Premier Partnership Program requires an intense due diligence process and board approval. The following factors will be considered and evaluated in determining the selection of "Partners."

- Experience in the marketplace and evaluation of other strategic relationships the partner may hold.
- Financial strength of the organization,
- Business profile/model.
- Products and services provided (must be a leader in their area).
- The company's benefit to public education.
- All partners will be subject to a review process conducted by the MASBO Board of Directors if complaints of misconduct occur.
- Failure of the partner will not place MASBO's reputation/brand at risk.

Company/ Organization Name: _____

Contact Name: _____

Mailing Address: _____

Phone: _____

Email: _____

Company/ Organization Website: _____

Services/Products Provided & Notes or Items of Interest for Board Consideration: _____

Authorized Signature: _____

PLEASE SELECT PARTNERSHIP LEVEL:

☐ Diamond Partner - \$20,000

☐ Platinum Partner - \$10,000

☐ Gold Partner - \$5,000

☐ Silver Partner - \$3000

☐ Bronze Partner - \$1000

*We will email you upon receipt of your application
Approval times may vary, based on board availability*

*Partnerships run from January to December
Payments are to be remitted to MASBO within*

30 days of issuance of the invoice and mailed to:

MASBO, 2047 N. Last Chance Gluch #437, Helena, MT, 59601.

FOR OFFICE USE ONLY

Montana ASBO participates in a variety of sponsor and partnership programs; revenues of which are utilized to provide Montana school business officials with solutions and resources they need to strategically and efficiently lead their districts.

All requests for sponsorship or partnerships will require evaluation and approval of the MASBO Executive Director and the MASBO Board. MASBO reserves the right to refuse any application at the association's discretion. MASBO is a 501(c)(3) nonprofit organization.

The partnership program follows the calendar year. Invoices are emailed annually, generally in December, the month prior to the start of the partnership. Once approved, MASBO will invoice you.

If you have any questions, please feel free to reach out to us. We look forward to partnering with you.

THANK YOU!



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