

20
23



MONTANA ASBO PREMIER PARTNER PROGRAM



WWW.MASBO.COM

(406) 461-3659

P.O. Box 400, East Helena, MT
59635

MASBO WHO WE ARE



EMPOWERING SCHOOL BUSINESS LEADERS THROUGH EDUCATION

- MASBO is a nonprofit committed to providing education & resources to Montana School Business Officials
- Week long annual conference with 50% or more membership attendance
- Assisting Districts with interim & on-site individualized training services
- Partnered with over 30 affiliated organizations & sponsors

MASBO SNAPSHOT

- Currently serving over 400 members equaling 98% of Montana Schools
- Combined membership buying power over \$2.4B* in FY22
- Over 4,500 newsletter impressions per year
- Providing over 75 training events each calendar year including both web-based & on-site formats
- Over 2K monthly web hits



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PREMIER PARTNER TIERS



BRONZE PARTNERS

- One exhibitor table & meals for 1 exhibitor at annual conference (reservation must be made with MASBO prior to March 1st to ensure availability of space)
- Your logo on Bronze level group on rotating electronic banner to be displayed at the annual conference

- Conference brochure recognition
- Bronze status signage for display at your exhibitor table
- Your company name with designation as Bronze partner status within the MASBO monthly newsletter)



SILVER PARTNERS

- One exhibitor table & meals for up to 2 exhibitors at annual conference (reservation must be made with MASBO prior to March 1st to ensure availability of space)
- Your logo on Silver level group on rotating electronic banner to be displayed at the annual conference

- Conference brochure recognition
- Silver status signage for display at your exhibitor table
- Your company name with designation as Silver partner status within the MASBO monthly newsletter
- You may submit an educational article in two MASBO newsletters (one full page maximum-information to be submitted electronically to MASBO by 20th day of the preceding month.)

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PREMIER PARTNER TIERS



GOLD PARTNERS



- MASBO Exhibitor Annual Membership fee included
- One exhibitor table & meals for up to 3 exhibitors at annual conference
- Your logo on Gold level group on rotating electronic banner to be displayed at the annual conference

- Conference brochure recognition
- Gold status signage for display at your exhibitor table
- Your company name with designation as Gold partner status within the MASBO monthly newsletter
- You may submit an educational article in four MASBO newsletters (one full page maximum- information to be submitted electronically to MASBO by 20th day of the preceding month.)

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PREMIER PARTNER TIERS



RIGHTS

- Board Approved Sponsorship Agreement
- MASBO Exhibitor Annual Membership fee included
- Premier Platinum Partner logo (png) for your marketing use during agreement period

PLATINUM PARTNERS

RECOGNITION

- One exhibitor table & meals for up to 4 exhibitors at annual conference
- Your logo individually displayed on a rotating electronic banner at the annual conference
- Conference brochure recognition
- Platinum status signage for display at your exhibitor table
- Your logo, contact information, & Platinum partner status within the MASBO monthly newsletter

OUTREACH

- An annual educational webinar- MASBO will facilitate link & advertising of the event/ you provide speaker & content (up to one hour)
- You may submit an educational article in six MASBO newsletters (one full page maximum- information to be submitted electronically to MASBO by 20th day of the preceding month.)



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PREMIER PARTNER TIERS



DIAMOND PARTNERS

RECOGNITION

- One exhibitor table & meals for up to 5 exhibitors at annual conference
- Diamond Partners banner display at annual conference
- Your logo individually displayed on a rotating electronic banner at the annual conference
- Conference brochure recognition
- Diamond status signage for display at your exhibitor table
- Your logo, contact information, & Diamond partner status within the MASBO monthly newsletter
- Your logo/web-link on MASBO.com homepage during agreement period
- Your logo on or attached to all MASBO workshop agendas throughout the year
- Social media recognition

RIGHTS

- Board Approved Sponsorship Agreement
- MASBO Exhibitor Annual Membership fee included
- Premier Diamond Partner logo (png) for your marketing use during agreement period
- First right to additional sponsorship opportunities

OUTREACH

- Guaranteed two educational sessions at the annual conference
- An annual educational webinar- MASBO will facilitate meeting link & advertising of the event/ you provide speaker & content (up to four hours)
- Submission of an educational article in every MASBO monthly newsletter (one full page maximum- information to be submitted electronically to MASBO by 20th day of the preceding month.)



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PREMIER PARTNER TIERS

PREMIER PARTNER LEVELS



A black square containing the year '2023' in white, bold, sans-serif font, with '20' stacked above '23'.

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Montana ASBO participates in a variety of sponsor and partnership programs; revenues of which are utilized to provide Montana school business officials with solutions and resources they need to strategically and efficiently lead their Districts.

All requests for sponsorship or partnerships will require evaluation and approval of the MASBO Executive Director and the MASBO Board. MASBO reserves the right to refuse any application at the Association's discretion.

MASBO is a 501(c)(3) nonprofit organization.

CONTACT US

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